



GEORGIA EMERGENCY MEDICAL SERVICES ASSOCIATION

2023

Sponsorships, Exhibiting & Advertising OPPORTUNITIES

Corporate Sponsorships: January 1-December 31, 2023
include conference booths, advertising, online promotions and more.

SPRING CONFERENCE

For: Directors and Leaders

March 29-30, 2023

Legacy Lodge at Lake Lanier
Buford, GA

Exhibits and sponsorships available.

FALL CONFERENCE

For: Providers and Educators

October 16-17, 2023

Jekyll Island Convention Center
Jekyll Island, GA

Exhibits and sponsorships available.

All vendors in one
room!

Find details and register online at:
[www.georgiaemsassociation.com/
exhibitors-sponsors](http://www.georgiaemsassociation.com/exhibitors-sponsors)

Questions?

Contact: Communications Specialist Mary Napier
at 229-231-2109 or communications@georgiaemsassociation.com

Exhibitor Information

For spring and fall conferences:

Online registration

To register as a sponsor or exhibitor, visit: www.georgiaemsassociation.com/exhibitors-sponsors.

Registrations will only be taken online. You will have the option to pay with credit card or you will automatically get an invoice emailed to you that you can turn in for payment. Booth space will not be reserved until payment is received. (Note: registration for the fall conference will not be available online until after the spring conference.)

Booth diagram/preferences

On the registration form, you will be allowed to give us your top three booth preferences. Visit our website to see what spaces are available for each conference as they are available. We will do our best to accommodate you, but space will be given to sponsors first, then first come first serve. So, make sure you register as soon as you can.

BOOTH SPACE WILL NOT BE RESERVED UNTIL PAYMENT IS RECEIVED.

Name Badges

Name badges will only be provided for booth personnel up to a maximum of four people. Others may work your booth, but we will not provide name badges for them. Only two badges will be provided the full badge booklet.

Continuing Education Hours

Continuing education will not be provided for exhibitors. If you would like continuing education hours, you must register as an attendee for the conference. We apologize for any inconvenience.

Exhibit Booth Cancellation/Refund Policy

Refunds (less a \$100 processing fee) will be made for exhibit registration cancellations made in writing to Mary Napier, GEMSA Communications Specialist (communications@georgiaemsassociation.com) more than 30 days before the conference. If it is within 30 days of the conference, no refunds will be given.

Donations for Give-a-ways

Each year exhibitors like to donate items to be given away during the conference. Please collect names or contact information at your booth. After the last exhibitor break, we will let you draw a winner on stage at the beginning of the next session. See GEMSA staff at the conference to schedule your drawing.

Security

Lost, stolen or damaged materials/products are the responsibility of the exhibitors both during exhibit hours and at night. GEMSA or the event centers will not be held liable for any lost or damaged products, nor any injuries that may occur at any time during setup through tear down. While the exhibit hall is secured at night, you still leave items at your own risk.

Sponsorships Available for All Budgets!

If you wish to show your support for GEMSA and Georgia EMS in more ways than just exhibiting, see details on sponsorships opportunities on the following pages to get you maximum exposure at each event.

Exhibitor Information

Fall Providers & Educators Conference:

October 16-17, 2023 - Jekyll Island Convention Center

www.georgiaemsassociation.com/educators-exhibitors

Booth Options

All booths come with: pipe & draping, one table, two chairs, WIFI, AND **ONE MEAL TICKET**. **Electricity, additional tables, and additional meal tickets are extra costs.** All space is available on a first come, first serve basis.

Fall Exhibitor Options and Prices	
Early Registration - by Sept. 15	
Standard Booth- 10'x10'	\$900
Large Booth- 10'x20'	\$1300
Vehicle Booth - outside space by front doors and inside booth	\$1600
After Sept. 15, all booth prices increase by \$200.	
Add-On Options	
Electrical Outlet(s)	\$100 each
Meal Ticket(s)	\$60 each
Additional Table in your booth	\$60 each

Registration Deadline

To meet the early registration deadline, your **online registration must be received on or before Sept. 15**. The final exhibit registration and payment deadline is **Oct. 2, 2023**. **Your payment must be received by Oct. 2, 2023 or there will not be a space for you.** The conference committee cannot guarantee accommodations after the final deadline, and after that date you won't be in the conference program.

Check-in/Set-up

Setup will be on Monday, Oct. 16 from 10 am - 1:00 pm. You must be setup and ready to go by 1 pm. The exhibit hall grand opening for attendees will be Monday, Oct. 16 from 1:15 pm-2:00 pm. Conference staff will be there to help you find your booth and answer questions during check-in. We will print staff badges on-site.

Exhibitor Schedule at-a-glance*

Note: New Days of the Week

Monday, Oct. 16, 2023

10:00 am - 1:00 pm Exhibit Setup

You must be setup and ready to go at 1 pm.

1:15-2:00 pm **Exhibit Hall Grand Opening**
& Exhibitor Showcase

3:00-3:30 pm Break

4:30-5:00 pm Break

Tuesday, Oct. 17, 2023

7:00 am - 4:30 pm - Exhibit Hall Open

Breakfast and attendee breaks will be in the exhibit hall throughout the day.

4:30 pm Exhibit Hall closes and
breakdown begins

8:00 pm Live Band/Entertainment and
Networking Event on the
Beach *(feel free to hang out)*

Note: We expect you to stay at your booth until Tuesday at 4:30 pm unless you make prior arrangements with us. *This schedule is tentative and is subject to change without notice.

Exhibit Hall Hours

All breaks and the Exhibitor Showcase will be held in the Exhibit Hall. All exhibitors are expected to be setup by 1:00 pm on Monday and remain setup through Tuesday at 4:30 pm. **Note: We expect you to stay until Tuesday at 4:30 pm unless you make prior arrangements with us.**

Hotel Accommodations

Hotel accommodations are available at various hotels on Jekyll Island. See our website for a list of available rooms. *(You are responsible for your own hotel reservations.)*

Conference Sponsor Information

Each conference will have limited sponsor availability. Sponsorships will be awarded on a first come first serve basis. Corporate sponsors will receive premium exhibitor locations as available.

CONFERENCE SPONSORSHIPS *(including exhibit space)*

Conference Sponsor

\$2,000

- Oversized booth (Spring) or Large Booth (Fall)
- Company logo in conference materials
- Logo and website link on website event page
- Logo on signage displayed in a prominent location at the event
- Two meal tickets
- Booth electricity
- Logo on front of conference brochure and recognition with all sponsors on social media.

Conference Patron

\$1,500

- Standard booth
- Company logo in the conference materials
- Logo and website link on website event page
- Logo on signage displayed in a prominent location at the event
- Two meal tickets
- Logo in conference brochure

Sponsorship commitments must be made before the early registration deadlines and sponsorships are limited.

ADDITIONAL SPONSORSHIPS *(Do not include exhibit space)*

Lunch Sponsor

\$10,000

Address luncheon attendees, full page ad in the GEMSA Journal, logo and website link on website event page, and signage displayed in prominent locations at the luncheon.

Vendor Showcase Sponsor

\$5,000

Company logo in conference materials, logo and website link on website event page, and signage displayed in prominent locations at the conference reception. Recognition of sponsorship during event.

Entertainment Sponsor (Fall Conference)

\$5,000

Company logo in conference materials, logo and website link on website event page, and signage displayed in prominent locations at the conference reception. Recognition of sponsorship during event.

Audio Visual Sponsor

\$3,000

Sponsor logo to appear on screen at the beginning of each session, company logo in conference materials, logo and website link on website event page, and logo on signage displayed in prominent locations at the conference.

Lanyard Sponsor

\$2,500

Attendees will wear a lanyard with their name badge that has your company name or logo. *(One available)*

Conference Break Sponsor

\$1,250

Company logo and name on signage located in a prominent location at the break that is sponsored. Recognition of sponsorship in conference materials and on schedule in program. ***(multiple breaks available)***

Session Sponsor

\$500

Company logo in conference materials, logo and website link on website event page, logo on signage displayed in prominent locations at the conference, and recognition of sponsorship before session. ***(One keynote session sponsorship available for \$750.)***

Materials in Attendee Packets

\$250

Promotional material received from exhibitor will be placed in all conference participant packets that will be distributed to conference participants at conference registration/check-in.