



# GEORGIA EMERGENCY MEDICAL SERVICES ASSOCIATION

# 2021

## GEMSA Fall Conference Exhibiting OPPORTUNITIES

### **FALL CONFERENCE**

*For: Providers and Educators*

October 10-11, 2021

Jekyll Island Convention Center

Jekyll Island, GA

*Exhibits and sponsorships available.*

**New Location!  
All vendors in one  
space!  
Ambulances inside!**

Find details and register online at:

[www.georgiaemsassociation.com/  
exhibitors-sponsors](http://www.georgiaemsassociation.com/exhibitors-sponsors)

### **Questions?**

Contact: Communications Specialist Mary Napier  
at 229-231-2109 or [communications@georgiaemsassociation.com](mailto:communications@georgiaemsassociation.com)

# Conference Sponsor Information

Each conference will have limited sponsor availability. Sponsorships will be awarded on a first come first serve basis. Corporate sponsors will receive premium exhibitor locations as available.

## CONFERENCE SPONSORSHIPS *(including exhibit space)*

### Conference Sponsor

**\$2,000**

- Oversized booth (Spring) or Large Booth (Fall)
- Company logo in conference materials
- Logo and website link on website event page
- Logo on signage displayed in a prominent location at the event
- Two meal tickets
- Booth electricity
- Logo in conference brochure and recognition with all sponsors on social media.

### Conference Patron

**\$1,500**

- Standard booth
- Company logo in the conference materials
- Logo and website link on website event page
- Logo on signage displayed in a prominent location at the event
- Two meal tickets
- Logo in conference brochure

*Sponsorship commitments must be made before the early registration deadlines and sponsorships are limited.*

## ADDITIONAL SPONSORSHIPS *(Do not include exhibit space)*

### Lunch Sponsor

**\$10,000**

Address luncheon attendees, full page ad in the GEMSA Journal, logo and website link on website event page, and signage displayed in prominent locations at the luncheon.

### Vendor Reception Sponsor

**\$5,000**

Company logo in conference materials, logo and website link on website event page, and signage displayed in prominent locations at the conference reception. Recognition of sponsorship during event.

### Entertainment Sponsor

**\$5,000**

Company logo in conference materials, logo and website link on website event page, and signage displayed in prominent locations at the conference reception. Recognition of sponsorship during event.

### Audio Visual Sponsor

**\$3,000**

Sponsor logo to appear on screen at the beginning of each session, company logo in conference materials, logo and website link on website event page, and logo on signage displayed in prominent locations at the conference.

### Lanyard Sponsor

**\$2,000**

Attendees will wear a lanyard with their name badge that has your company name or logo. *(SOLD OUT)*

### Conference Break Sponsor

**\$1,000**

Company logo and name on signage located in a prominent location at the break that is sponsored. Recognition of sponsorship in conference materials and on schedule in program. ***(multiple breaks available)***

### Keynote Session Sponsor

**\$500**

Company logo in conference materials, logo and website link on website event page, logo on signage displayed in prominent locations at the conference, and recognition of sponsorship before keynote address. *(One available)*

### Materials in Attendee Packets

**\$250**

Promotional material received from exhibitor will be placed in all conference participant packets that will be distributed to all conference participants at conference registration/check-in.

# Exhibitor Information

For fall conference:

## Online registration

To register as a sponsor or exhibitor, visit: [www.georgiaemsassociation.com/exhibitors-sponsors](http://www.georgiaemsassociation.com/exhibitors-sponsors).

Registrations will only be taken online. You will have the option to pay with credit card or you will automatically get an invoice emailed to you that you can turn in for payment. Booth space will not be reserved until payment is received.

## Booth diagram/preferences

On the registration form, you will be allowed to give us your top three booth preferences. Visit [www.georgiaemsassociation.com/educators-exhibitors](http://www.georgiaemsassociation.com/educators-exhibitors) to see what spaces are available for the fall conference. We will do our best to accommodate you, but space will be given to sponsors first, then first come first serve. So, make sure you register as soon as you can. **BOOTH SPACE WILL NOT BE RESERVED UNTIL PAYMENT IS RECEIVED.**

## Name Badges

Name badge booklets will only be provided for booth personnel up to a maximum of four people. Others may work your booth, but we will not provide name badges for them.

## Continuing Education Hours

Continuing education will not be provided for exhibitors. If you would like continuing education hours, you must register as an attendee for the conference. We apologize for any inconvenience.

## Exhibit Booth Cancellation/Refund Policy

Refunds (less a \$100 processing fee) will be made for exhibit registration cancellations made in writing to Mary Napier, GEMSA Communications Specialist ([communications@georgiaemsassociation.com](mailto:communications@georgiaemsassociation.com)) more than 30 days before the conference. If it is within 30 days of the conference, no refunds will be given.

## Donations for Give-a-ways

Each year exhibitors like to donate items to be given away during the conference. Please collect names or contact information at your booth. On the last morning of the conference, we will let you draw a winner on stage at the beginning of a session. See GEMSA staff at the conference to schedule your drawing.

## Security

Lost, stolen or damaged materials/products are the responsibility of the exhibitors both during exhibit hours and at night. GEMSA or the event centers will not be held liable for any lost or damaged products, nor any injuries that may occur at any time during setup through tear down. While the exhibit hall is secured at night, you still leave items at your own risk.

## Sponsorships Available for All Budgets!

If you wish to show your support for GEMSA and Georgia EMS in more ways than just exhibiting, see details on sponsorships opportunities on the following pages to get you maximum exposure at each event.

# Exhibitor Information

## Fall Providers & Educators Conference:

October 10-11, 2021 - Jekyll Island Convention Center

[www.georgiaemsassociation.com/educators-exhibitors](http://www.georgiaemsassociation.com/educators-exhibitors)

### Booth Options

All booths come with: pipe & draping, one table, and two chairs, AND ONE MEAL TICKET. **Electricity, additional tables, and additional meal tickets are extra costs.** All space is available on a first come, first serve basis.

Fall Exhibitor Options and Prices	
<b>Early Registration - by August 31</b>	
<b>Standard Booth-</b> 10'x10'	\$850
<b>Large Booth-</b> 10'x20'	\$1250
<b>Vehicle Booth</b> - 20'x20' (inside space for ambulance with table/chairs)	\$1550
<b>After Aug. 31, all booth prices increase by \$200.</b>	
<b>Add-On Options</b>	
Electrical Outlet(s)	\$90.00 each
Meal Ticket(s)	\$45.00 each
Additional Table in your booth	\$60.00 each

### Registration Deadline

**To meet the early registration deadline, your online registration must be received on or before Aug. 31.** The final exhibit registration and payment deadline is Sept. 24, 2021. **Your payment must be received by Sept. 24, 2021 or there will not be a space for you.** The conference committee cannot guarantee accommodations after the final deadline, and after that date you won't be in the conference program.

### Check-in/Set-up

**Setup will be on Sunday, Oct. 10 from 7 am - 10:30 am.** The exhibit hall will open for attendees on Sunday, Oct. 10 at 10:30 am. Conference staff will be there to help you find your booth and answer questions during check-in. The Exhibitor Showcase will be 2:45-3:30 pm on Sunday, Oct. 10 in the Exhibit Hall. This is your dedicated time with the attendees.

### Exhibitor Schedule at-a-glance\*

#### Saturday, Oct. 9, 2021

6:00 pm - 9:00 pm\* Vehicle Move-in -

\*Exact times still being determined, but all vehicles must move-in Saturday evening. Watch for details.

#### Sunday, Oct. 10, 2021

7:00 am - 10:30 am Exhibit Booth Move-in/Setup

10:30 am **Exhibit Hall Opens**

1:15-1:45 pm Break

2:45-3:30 pm Break & Exhibitor Showcase

4:30-5:00 pm Break

#### Monday, Oct. 11, 2021

7:00-8:00 am Continental Breakfast  
in Exhibit Hall

9:15-9:45 am Break

10:45-11:15 am Break

12:15-1:30 pm Lunch & Exhibitor Time

2:30-3:00 pm Break

4:00-4:30 pm Final Break

4:30 pm Exhibit Hall closes and  
breakdown begins

\*This schedule is tentative and is subject to change without notice.

### Exhibit Hall Hours

All breaks and the Exhibitor Reception will be held in the Exhibit Hall. All exhibitors are expected to be setup by 10:30 am on Sunday and remain setup through Monday at 4:30 pm. **Note: We expect you to stay until Monday at 4:30 pm unless you make prior arrangements with us.**

### Hotel Accommodations

Hotel accommodations are available at various hotels on Jekyll Island. See our website for a list of available rooms. (You are responsible for your own hotel reservations.)