



GEORGIA EMERGENCY MEDICAL SERVICES ASSOCIATION

2021

Sponsorships, Exhibiting & Advertising OPPORTUNITIES

Corporate Sponsorships: January 1-December 31, 2021 include conference booths, advertising, online promotions and more.

SPRING CONFERENCE

For: Directors and Leaders

May 3-4, 2021

Legacy Lodge at Lake Lanier
Buford, GA
Exhibits and sponsorships available.

FALL CONFERENCE

For: Providers and Educators

October 10-11, 2021

Jekyll Island Convention Center
Jekyll Island, GA
Exhibits and sponsorships available.

Find details and register online at:
[www.georgiaemsassociation.com/
exhibitors-sponsors](http://www.georgiaemsassociation.com/exhibitors-sponsors)

**New Location!
All vendors in one
space!
Ambulances inside!**

Questions?

Contact: Communications Specialist Mary Napier
at 229-231-2109 or communications@georgiaemsassociation.com

Corporate Sponsorship Program

PLATINUM CORPORATE SPONSORSHIP - \$6,000

- Corporate logo and website link on GEMSA home page sponsorship banner.
- GEMSA preferred exhibitor status with link to company website on conference event pages.
- Premium exhibit space with oversized or vehicle booth at each of the GEMSA conferences: Directors & Leadership Conference and Providers & Educators Conference, electricity, and two meal tickets per conference.
- One manufacturer representative allowed per booth.
- Full page ad in each GEMSA Journal magazine (two per year).
- Banner space and recognition at each GEMSA event.
- Company logo on brochures and programs for all GEMSA conferences.
- Eight complimentary tickets to the EMS Awards Reception.
- Authorization to use GEMSA logo on company website.
- Recognition on social media and sharing of your posts as applicable.
- Logo, listing, link and company description on sponsorship page of GEMSA website.

**Register by
March 1 for
full benefits!**

GOLD CORPORATE SPONSORSHIP - \$4,000

- Corporate logo and website link on GEMSA home page sponsorship banner.
- Exhibit space with oversized booth or vehicle booth at ONE of the GEMSA conferences of your choosing or a standard size booth at BOTH GEMSA Conferences: Directors & Leadership Conference and Providers & Educators Conference, electricity, and two meal tickets.
- One manufacturer representative allowed per booth.
- GEMSA preferred exhibitor status with link to company website on conference event pages.
- Half page ad in each GEMSA Journal magazine (two per year).
- Recognition at each GEMSA event.
- Four complimentary tickets to the EMS Awards Reception.
- Recognition on social media and sharing of your posts as applicable.
- Company logo and link on sponsorship page of GEMSA website.

SILVER CORPORATE SPONSORSHIP - \$2,500

- Exhibit space with oversized booth at ONE of the two GEMSA conferences: Directors & Leadership Conference or Providers & Educators Conference, electricity, and two meal tickets.
- One manufacturer representative allowed per booth.
- GEMSA preferred exhibitor status with link to company website on conference event pages.
- Quarter page ad in each GEMSA Journal magazine (two per year).
- Recognition at each GEMSA event.
- Recognition on social media and sharing of your posts as applicable.
- Company name and link on sponsorship page of GEMSA website.

****Corporate Sponsorships are good for one calendar year.**

Registrations must be submitted by March 1st to receive full sponsorship benefits for that year.

Printed materials and signage for events may not be altered after this date.

Conference Sponsor Information

Each conference will have limited sponsor availability. Sponsorships will be awarded on a first come first serve basis. Corporate sponsors will receive premium exhibitor locations as available.

CONFERENCE SPONSORSHIPS *(including exhibit space)*

Conference Sponsor

\$2,000

- Oversized booth (Spring) or Large Booth (Fall)
- Company logo in conference materials
- Logo and website link on website event page
- Logo on signage displayed in a prominent location at the event
- Two meal tickets
- Booth electricity
- Logo in conference brochure and recognition with all sponsors on social media.

Conference Patron

\$1,500

- Standard booth
- Company logo in the conference materials
- Logo and website link on website event page
- Logo on signage displayed in a prominent location at the event
- Two meal tickets
- Logo in conference brochure

Sponsorship commitments must be made before the early registration deadlines and sponsorships are limited.

ADDITIONAL SPONSORSHIPS *(Do not include exhibit space)*

Lunch Sponsor

\$10,000

Address luncheon attendees, full page ad in the GEMSA Journal, logo and website link on website event page, and signage displayed in prominent locations at the luncheon.

Vendor Reception Sponsor

\$5,000

Company logo in conference materials, logo and website link on website event page, and signage displayed in prominent locations at the conference reception. Recognition of sponsorship during event.

Entertainment Sponsor

\$5,000

Company logo in conference materials, logo and website link on website event page, and signage displayed in prominent locations at the conference reception. Recognition of sponsorship during event.

Audio Visual Sponsor

\$3,000

Sponsor logo to appear on screen at the beginning of each session, company logo in conference materials, logo and website link on website event page, and logo on signage displayed in prominent locations at the conference.

Lanyard Sponsor

\$2,000

Attendees will wear a lanyard with their name badge that has your company name or logo. *(One available)*

Conference Break Sponsor

\$1,000

Company logo and name on signage located in a prominent location at the break that is sponsored. Recognition of sponsorship in conference materials and on schedule in program. ***(multiple breaks available)***

Keynote Session Sponsor

\$500

Company logo in conference materials, logo and website link on website event page, logo on signage displayed in prominent locations at the conference, and recognition of sponsorship before keynote address. *(One available)*

Materials in Attendee Packets

\$250

Promotional material received from exhibitor will be placed in all conference participant packets that will be distributed to all conference participants at conference registration/check-in.

Exhibitor Information

For spring and fall conferences:

Online registration

To register as a sponsor or exhibitor, visit: www.georgiaemsassociation.com/exhibitors-sponsors.

Registrations will only be taken online. You will have the option to pay with credit card or you will automatically get an invoice emailed to you that you can turn in for payment. Booth space will not be reserved until payment is received. (Note: registration for the fall conference will not be available online until Spring 2021.)

Booth diagram/preferences

On the registration form, you will be allowed to give us your top three booth preferences. Visit www.georgiaemsassociation.com/leadership-exhibitors to see what spaces are available for the Spring conference and www.georgiaemsassociation.com/educators-exhibitors for the fall conference (when available). We will do our best to accommodate you, but space will be given to sponsors first, then first come first serve. So, make sure you register as soon as you can. **BOOTH SPACE WILL NOT BE RESERVED UNTIL PAYMENT IS RECEIVED.**

Name Badges

Name badges will only be provided for booth personnel up to a maximum of four people. Others may work your booth, but we will not provide name badges for them.

Continuing Education Hours

Continuing education will not be provided for exhibitors. If you would like continuing education hours, you must register as an attendee for the conference. We apologize for any inconvenience.

Exhibit Booth Cancellation/Refund Policy

Refunds (less a \$100 processing fee) will be made for exhibit registration cancellations made in writing to Mary Napier, GEMSA Communications Specialist (communications@georgiaemsassociation.com) more than 30 days before the conference. If it is within 30 days of the conference, no refunds will be given.

Donations for Give-a-ways

Each year exhibitors like to donate items to be given away during the conference. Please collect names or contact information at your booth. On the last morning of the conference, we will let you draw a winner on stage at the beginning of a session. See GEMSA staff at the conference to schedule your drawing.

Security

Lost, stolen or damaged materials/products are the responsibility of the exhibitors both during exhibit hours and at night. GEMSA or the event centers will not be held liable for any lost or damaged products, nor any injuries that may occur at any time during setup through tear down. While the exhibit hall is secured at night, you still leave items at your own risk.

Sponsorships Available for All Budgets!

If you wish to show your support for GEMSA and Georgia EMS in more ways than just exhibiting, see details on sponsorships opportunities on the following pages to get you maximum exposure at each event.

Exhibitor Information

Spring Directors & Leadership Conference:

May 3-4, 2021 - Legacy Lodge at Lake Lanier, Buford, GA

www.georgiaemsassociation.com/leadership-exhibitors

Booth Options

All booths come with: pipe & draping, one table, and two chairs. **Electricity, additional tables, and meal tickets are additional costs.** All space is available on a first come, first serve basis.

Spring Exhibitor Options and Prices	
Early Registration - before April 1	
Standard Booth - 6'x10' or 8'x10'	\$800
Vehicle Booth - outside space and inside booth	\$900
After April 1, all booth prices increase by \$200.	
Add-On Options	
Electrical Outlet(s)	\$90.00 each
Meal Ticket(s)	\$45.00 each
Additional Table in your booth	\$60.00 each

Registration Deadline

To meet the early registration deadline, your online registration must be received on or before **April 1**. The final exhibit registration and payment deadline is April 16, 2021. **Your payment must be received by April 16, 2021 or there will not be a space for you.** The conference committee cannot guarantee accommodations after the final deadline, and after that date you won't be in the conference program.

Check-in/Set-up

Exhibitors setup will be from 10 am - 2 pm on Monday, May 3. The exhibit hall will open for attendees at 2:45 pm. Conference staff will be there to help you find your booth and answer questions during check-in. The Exhibitor Showcase will be from 2:45-3:30 pm on Monday, May 3 in the Exhibit Hall. This is your dedicated time with the attendees.

Exhibitor Schedule at-a-glance*

Monday, May 3, 2021

10 am - 2 pm Exhibitor Setup
2:30 pm **Exhibit Hall Opens**
/Exhibitor Showcase
5 pm Exhibit Hall closes

Tuesday, May 4, 2021

7:00 am - 4:15 pm - Exhibit Hall Open
Breakfast and attendee breaks will be in the exhibit hall throughout the day.

4:15 pm Exhibit Hall closes and breakdown begins

Note: The exhibit hall will not be open on Sunday morning of the conference. We expect you to stay until 4:15 pm on Saturday unless you make prior arrangements with us. You must be out of the exhibit hall by 6 pm.

Exhibit Hall Hours

All breaks and the Exhibitor Reception will be held in the Exhibit Hall. All exhibitors are expected to be setup by 2:45 pm on Monday and remain setup through Tuesday at 4:15 pm. **Note: We expect you to stay until Tuesday at 4:15 pm unless you make prior arrangements with us.**

Hotel Accommodations

Hotel accommodations are available at the Legacy Lodge at Lake Lanier in Buford, GA. For reservations, call: 800-840-5253 or 770-945-8787. See our website for more details on the hotel, an online reservation link (when available), and the reservation deadline. Our room block can sell out, so make reservations early. (You are responsible for your own hotel reservations.)

Exhibitor Information

Fall Providers & Educators Conference:

October 10-11, 2021 - Jekyll Island Convention Center

www.georgiaemsassociation.com/educators-exhibitors

Booth Options

All booths come with: pipe & draping, one table, and two chairs. **Electricity, additional tables, and meal tickets are additional costs.** All space is available on a first come, first serve basis.

Fall Exhibitor Options and Prices	
Early Registration - by August 31	
Standard Booth - 10'x10'	\$800
Large Booth - 10'x20'	\$1200
Vehicle Booth - 20'x20' (inside space for ambulance with table/chairs)	\$1500
After Aug. 31, all booth prices increase by \$200.	
Add-On Options	
Electrical Outlet(s)	\$90.00 each
Meal Ticket(s)	\$45.00 each
Additional Table in your booth	\$60.00 each

Registration Deadline

To meet the early registration deadline, your online registration must be received on or before **Aug. 31**. The final exhibit registration and payment deadline is Sept. 24, 2021. **Your payment must be received by Sept. 24, 2021 or there will not be a space for you.** The conference committee cannot guarantee accommodations after the final deadline, and after that date you won't be in the conference program.

Check-in/Set-up

Setup will be on Sunday, Oct. 10 from 7 am - 10:30 am. The exhibit hall will open for attendees on Sunday, Oct. 10 at 10:30 am. Conference staff will be there to help you find your booth and answer questions during check-in. The Exhibitor Showcase will be 2:45-3:30 pm on Sunday, Oct. 10 in the Exhibit Hall. This is your dedicated time with the attendees.

Exhibitor Schedule at-a-glance*

Sunday, Oct. 10, 2021

7:00 am - 10:30 am Exhibit Setup
10:30 am **Exhibit Hall Opens**
1:15-1:45 pm Break
2:45-3:30 pm Break & Exhibitor Showcase
4:30-5:00 pm Break

Monday, Oct. 11, 2021

7:00-8:00 am Continental Breakfast in Exhibit Hall
9:15-9:45 am Break
10:45-11:15 am Break
12:15-1:30 pm Lunch & Exhibitor Time
2:30-3:00 pm Break
4:00-4:30 pm Final Break
4:30 pm Exhibit Hall closes and breakdown begins

Note: We expect you to stay until Monday at 4:30 pm unless you make prior arrangements with us. *This schedule is tentative and is subject to change without notice.

Exhibit Hall Hours

All breaks and the Exhibitor Reception will be held in the Exhibit Hall. All exhibitors are expected to be setup by 10:30 am on Sunday and remain setup through Monday at 4:30 pm. **Note: We expect you to stay until Monday at 4:30 pm unless you make prior arrangements with us.**

Hotel Accommodations

Hotel accommodations are available at various hotels on Jekyll Island. See our website for a list of available rooms. (You are responsible for your own hotel reservations.)